

# Delaware Women's Wellness Expo October 24, 2008 Dover Sheraton – Dover Delaware 8:00 am – 4:00 pm

Company/Organization:						
Address:						
Contact Name(s):						
Phone #:	_Fax #:	_E-mail:				
Exhibit Fees: Please check one	<b>;</b>					
<ul> <li>□ \$300 - Non-profit organization</li> <li>□ \$500 - For-profit businesses</li> <li>□ \$150 - Marketplace Vendors* (Must be approved by Expo Committee)</li> <li>□ Sponsorship (See Sponsorship and Program Advertising Opportunities)</li> <li>□ Ad in Program*</li> <li>*(See Sponsorship and Program Advertising Opportunities and check appropriate box)</li> </ul>						
Exhibit fee includes: One 6' take and registration for two (2) exh (Registration includes breakfast	ibit representatives					
(Any additional exhibit staff or vo	lunteers must pay the	e \$30 per person registration fee.)				
Please indicate any additional	exhibit needs:					
Electricity is an additional \$10.00 □Check here if you require elect	•					
Brief description of exhibit & m	naterials					

#### Page Two – Exhibitor Application

**Exhibit space is limited**. To reserve your space, please complete and return this form **ASAP**. Reservations will be accepted without payment at this time, but will be confirmed ONLY when payment is received. Payment for reserved space must be received within 30 days of application submission. Any exhibit space reserved but not paid for by **September 1**<sup>st</sup> will be released to another exhibitor. Table locations may be requested, however are not guaranteed. Table assignments will be confirmed upon receipt of payment. See attached diagrams for table locations

1 <sup>st</sup> Choice Table 2 <sup>nd</sup> Choice T	able Location: able Location:			
Personnel s	taffing exhibit (included in ex	chibit fee):		
1	Niero	Division	E Mail	
	Name	Phone	E-Mail	
<u> </u>	Name	Phone	E-Mail	
Additional p	ersonnel staffing the exhibit	\$30.00/ person		
3				
·	Name	Phone	E-Mail	
4				
	Name	Phone	E-Mail	
5				
	Name	Phone	Email	

#### Instructions for reserving Exhibitor Space:

Please fax the completed Exhibit Registration form to: 215-968-4594 or Complete, scan and email to: dblair@lifetimeexpos.com
When received by LifeTime Expos & Events, you will be sent a confirmation and invoice, (Or receipt if payment is received with your application).

Mail copy of space application with payment to: LifeTime Expos & Events 2865 S. Eagle Road #317 Newtown, Pa 18940

NOTE! Payment must be made by CHECK. If using an Internal Voucher please check here □

Please make checks payable to the <u>State of Delaware</u>. In the check memo section, indicate: Women's Wellness Expo 2008

The company/organization listed above recognizes that it is operating independently and that it is liable for any and all losses, penalties, damages, expenses, attorney's fees, judgments, and/or settlements incurred by reason of injury to or death of any and all persons, or injury to any and all property, of any nature, arising out of the participation in this event, and particularly without limiting the foregoing, caused by, resulting from, or arising out of any act of omission on the part of the company/organization in their negligent performance in this event.

Further the company/organization recognizes that it is responsible for all costs associated with participation in the event and that the State of Delaware, Department of Health and Social Services and any of its Divisions are not responsible to pay or reimburse for any costs the company/organization incurs associated with this event.



# SPONSORSHIP OPPORTUNITIES

□SILVER \$1,000.00

Includes: Exhibitor table in Premier Location, full page ad in program\*, company recognition in all media ads, press releases, program and signage at the event. Company logo on official expo web site indicating Sponsorship Level

□GOLD \$2,000.00

Includes: Exhibitor table in Premier Location, two page ad in program\*, (ad and advertorial), company recognition in all media ads, press releases, program and signage at the event. Company logo on official expoweb site indicating Sponsorship Level

#### □BREAKFAST SPONSOR

\$5,000.00

Includes: Exhibitor table in Premier Location, full page ad in program\*, and company recognition in all media ads, press releases, and program. Company logo on official expo web site indicating Sponsorship Level

□PLATINUM \$7,500.00

Includes: **Sponsorship of lunch**, exhibitor table in Premier Location, signage and recognition at luncheon, full page ad in program\*, and company recognition in all media ads, press releases, and program. Company logo on official expo web site indicating Sponsorship Level

## **□EXPO BAG SPONSORSHIP - (Exclusive to two companies)** \$2,500.00

Sponsorship includes: Exhibitor table, exclusive logo on expo give-away bags, company recognition in all media ads, press releases, program and signage at the event. Company logo on official expo web site indicating Sponsorship Level.

### □BADGE HOLDER SPONSORSHIP - (Exclusive to one company) In-Kind

Badge Holders provided by the Sponsor. Sponsorship includes exclusive right to provide logo badge holders for the expo. Sponsorship also includes company recognition in program and on signage for the event. *Does not include exhibitor table; exhibitor table purchase is required for this sponsorship.* 

#### **□MEDIA SPONSORSHIP**

\$3,500.00

Includes: Company Name or Logo on all Advertising and Promotional Material as recognized Media Sponsor, Company Name or Logo on signage at the Expo as recognized Media Sponsor, and ability to distribute magazine or newspaper at the expo.

• Ads are Black & White and must be provided by the sponsor in a PDF format to be delivered via email (<a href="mailto:dblair@lifetimeexpos.com">dblair@lifetimeexpos.com</a>) by August 30, 2008. Ad Specs available upon request. To apply for a sponsorship, please fill out exhibitor application and check the box appropriate to your sponsorship selection. Fax both exhibitor application and this page to: 215-968-4594.

Please call 215-968-4593 or email with any questions.